



What market(s) do you serve (segments & geographic)?

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Is your target market(s) different from your current customers? If so, how?

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Who are your key competitors?

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**Describe your project needs:**

What do you need (please describe)?

Identity                  Print                  Web site                  Other

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What are your goals and objectives?

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What is your timeline?

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What is your budget?

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**Please include any additional information about your project.**