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Client Interview

Information:

Company name

Company address

Contact name

title

Phone

Fax

Email

Describe your business:

How long have you been in business (months/years)?

What products/services do you offer?

Who are your customers?

What market(s) do you serve (segments & geographic)?

Is your target market(s) different from your current customers? If so, how?

Who are your key competitors?

Describe your project needs:

What do you need (please describe)?

Identity Print Web site Other

What are your goals and objectives?

What is your timeline?

What is your budget?

Please include any additional information about your project.